

For Supported Communities

Our Community Investment Strategy



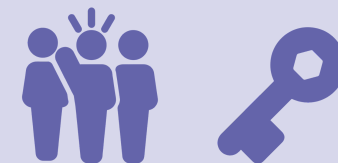
Purpose and scope

- To support customers and communities thrive and tackle inequalities as well as create inclusive and sustainable places
- Community investment includes various activities and projects aimed at enhancing community support
- Activities can be individual or group-based and are delivered through internal teams and partnerships
- Focus on collaboration with local community groups and stakeholders



Key principles

- **Proportionate investment:** Focus on areas with a higher concentration of homes and ensure equitable resource allocation
- **Customer voice:** Priorities are shaped by customer feedback and data analysis
- **Inclusion and equity:** Target underrepresented groups and ensure equitable access to services
- **Maximise resources:** Leverage internal and external resources to enhance community investment efforts



Objectives

- Provide engaging activities for customers and strengthen support for young people
- Enhance the voluntary sector through funding and partnership opportunities
- Build a sustainable investment pipeline and ensure community assets are compliant and inclusive
- Improve pathways for apprenticeships and volunteering, and develop a green skills academy project



Risks

- Risks include insufficient capacity to deliver on priorities and securing buy-in from other agencies
- Mitigation strategies involve ensuring adequate resources and aligning objectives with stakeholders

